



PROWERS ECONOMIC PROSPERITY

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Press Release

FOR IMMEDIATE RELEASE:

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PEP CHANGES STAFFING STRATEGY

Prowers Economic Prosperity (PEP) is continuing its search for additional staff. After reviewing submitted applications and interviewing candidates, it elected to renew its quest for a new staff member. The PEP Board chose to split its search – and compensation range - to accommodate two types of applicants: energetic, forward-thinking entry-level individuals with aligned skills and education and seasoned business professionals with or without economic development experience. PEP’s renewed quest for a dynamic individual with a commitment to rural communities who is interested in learning and growing with PEP to increase economic prosperity and wellbeing for Prowers County and its cities, towns, business community, and citizens begins immediately, with first review of applications to begin on August 19.

“As the job market has become more competitive, PEP needed to be more responsive to potential applicants’ range of skills and acknowledge raw talent and aligned expertise,” explained PEP President Anne-Marie Crampton, “we know there are passionate individuals all around us, looking for an opportunity to make a difference in Prowers County and rural America. Finding the right person to invest their time and effort to become PEP’s executive director is critical not only to the success of the organization but also Prowers County’s future.”

Motivated individuals looking to make a difference in Prowers County’s economic future are encouraged to find themselves in one of the following positions:

Project Coordinator: This position is eager, entry-level individual a commitment to rural communities and an ability to develop skills on the job. Candidates are interested in learning and growing with PEP to increase economic prosperity and wellbeing for Prowers County and its cities, towns, business community, and citizens. Salary range: \$38,000 - \$45,000

Associate Director: This position will work in tandem with, and report to, the Executive Director Cheryl Sanchez. PEP’s economic development team will provide high level assistance to promote new jobs, assist existing businesses, collaborate with stakeholders on collective challenges, champion Prowers County to internal and external entities and foster an entrepreneurial culture in Prowers County and Southeast Colorado. Salary range: \$48,000 - \$55,000

Unlike most small organizations, there is a clear opportunity for professional growth at PEP. The successful candidate will have the opportunity to transition into the Executive Director position within the next few years. PEP will invest in the successful candidate's professional development plan if they do not have an economic development credential. Both positions will be mentored and supervised by PEP's Executive Director Cheryl Sanchez and the Executive Committee.

For additional information on qualifications, compensation, benefits and how to apply, go to PEP's website at www.prowerspep.org or contact PEP President Anne-Marie Crampton (anne-marie.crampton@lamarcc.edu) or Vice-President Rick Robbins (rick@comills.com) or contact the PEP office at 719.931.2144 or director@prowerspep.org.

Prowers Economic Prosperity (PEP) is a 501(C)3 non-profit organization with an established plan for stimulating growth and investment in Prowers County, Colorado. PEP is dedicated to supporting existing businesses and developing new ones for the purpose of expanding our economy and providing employment opportunities. It is also committed to partnering with aligning organizations to eliminate existing conditions that impede business growth.