



PROWERS
ECONOMIC
PROSPERITY

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Prowers Economic Prosperity, 223 S. Main, Lamar, CO 81052

Prowers Economic Prosperity awarded Opportunity Zone Video Spotlight Grant through the Office of Economic Development and International Trade.

The grant was awarded to support the production of a video that features the community character and investment opportunities in Prowers County. This application was selected due to its potential for impact, alignment with local and state economic development goals, and broad community support.

PEP Executive Director Cheryl Sanchez is pleased to announce the Opportunity Zone Spotlight Video is complete. The video captures the spirit of Prowers County culture and promotes the fact we are open for business in the middle of everywhere. The video is a great tool for economic development to educate and attract new businesses to Prowers County.

“Prowers County, with its close-knit community, gorgeous vistas, and clever economic development strategy, was the perfect place to feature first in this three-video series,” commented OEDIT Senior Program Manager Jack Tiebout. “We couldn’t be happier with how the video turned out and look forward to sharing it alongside our partners in Prowers County.”

Go to <https://youtu.be/4gma5uJXN2w> or www.prowerspep.org to view video.